



**COIMBATORE MANAGEMENT ASSOCIATION**

**63<sup>rd</sup>**  
**ANNUAL REPORT**  
**2017-2018**

D. Jayavardhanavelu Hall, Vidya Apartments  
60, Race Course, Coimbatore - 641 018

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**COIMBATORE MANAGEMENT ASSOCIATION**



## COIMBATORE MANAGEMENT ASSOCIATION

### NOTICE OF 63<sup>rd</sup> ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting of Coimbatore Management Association is to be held on Saturday, 11<sup>th</sup> August 2018 at 6.00pm at Sagari Hall, The Grand Regent, 708, Avinashi Road, Opposite to Senthil Towers, Coimbatore 641018.

The Agenda is as follows:

1. To approve the Audited Accounts (including the Balance Sheet as at 31<sup>st</sup> March, 2018 and the Income & Expenditure Account for the year ended on that date) together with Annual Report and Auditors Report thereon.
2. To appoint the auditor for the year 2018-19 and fix their remuneration.

By Order  
For Coimbatore Management Association

**Dr. P.V. Prabha**  
Hon. Secretary

Place : Coimbatore  
Date : 11.07.2018

## REPORT ON ACTIVITIES DURING 2017 - 2018

Dear Members,

We are pleased to present before you the Annual Report of Coimbatore Management Association for the year 2017-18.

### 1. ANNUAL GENERAL MEETING :

The 63<sup>rd</sup> Annual General Meeting of CMA was held on 18<sup>th</sup> July 2017 at CMA, Vidya Apartment, 60, Race Course, Coimbatore – 641 018.

The following were elected as Office Bearers for the year 2017-18.

President	-	<b>Dr. R. Nandagopal</b> Director PSG Institute of Management, Coimbatore
Vice President	-	<b>Mr. Jayakumar Ramdass</b> Director Mahendra Pumps Private Limited, Coimbatore
Vice President	-	<b>Mr. S. Prashanth</b> Director Quadra Systems.Net (India) Pvt. Ltd., Coimbatore
Secretary	-	<b>Dr. P.V. Prabha</b> Director RVS Institute of Management Studies, Coimbatore
Joint Secretary	-	<b>Mr. N. Krishnakumar</b> CEO Akarsh Advertising Consultants, Coimbatore
Treasurer	-	<b>CA. M. Ramji</b> Chartered Accountant, Coimbatore

Details of the members of the Managing Committee and the meetings held are annexed.

## 2. MEMBERSHIP :

Category of Membership	As on 31.03.2017	As on 31.03.2018
Corporate - Patron	8	8
Corporate - Annual	71	70
Institutions - Patron	17	17
Institutions - Annual	53	43
Individual - Life	173	183
Individual - Annual	185	106
Students*	998	1079
<b>TOTAL</b>	<b>1505</b>	<b>1506</b>

Note : \* Student membership is subject to change every year on account of academic year closing.

Increasing the membership in CMA and spreading the message of excellence in professional management is one of the major imperatives before us. We request all of you to come forward to actively enroll more members during the coming years.

## 3. INFRASTRUCTURE :

Improvement in our infrastructure is an ongoing process. During 2017-18 also we continuously worked in this task and have carried out repairs and renovation of our office.

We are also working on our dream of acquiring and owning an office of our own.

## 4. FINANCES :

The year under review has resulted in an excess of income of Rs. 2,50,843/- over expenditure.

The members will be pleased to note that during the year under review, we had conducted quite a number of programmes. It should be borne in mind that we, being a non profit organization, are supposed to channel all our surpluses for furthering the cause of professional management without any profit motive.

## 5. IMAGE BUILDING :

With the active participation and support of all our members, CMA's brand as an institution dedicated to excellence in professional management is constantly improving. The award functions and the Management Day events amply demonstrated the growing importance of CMA. During the year, we maintained excellent relations with fellow LMAs and AIMA.

## 6. MEETINGS :

During 2017-18, the Managing Committee met 12 times. The discussion levels at the Managing Committee Meetings have been highly qualitative and we record our appreciation for the contribution made by each member of the Managing Committee.

## 7. PROGRAMMES :

We have been conducting 'Monday Musings' – a regular programme every Monday for over 15 years. Eminent speakers have been delivering talks on various topics in areas such as Management, Production, Quality, Stress Management, Health and Fitness and Finance. Monday Musings have come to be a very popular programme from CMA.

## 8. STUDENT CHAPTER :

There are currently seven active CMA Student Chapters – GRG School of Management Studies, Sri Ramakrishna Engineering College, Sree Saraswathi Thyagaraja College - Pollachi, RVS Institute of Management Studies, RVS Faculty of Management, Avinashilingam Institute of Home Science and Higher Education for Women and PSG Institute of Management. These chapters have been conducting regular programmes for the benefit of the students.

During the year, the Student Chapter of CMA organized the following programs:

### **“Meeting Summit” at PSG College of Technology on 6<sup>th</sup> April, 2017.**

A Marketing Summit on “Marketing in the Digital Era” was held on 6<sup>th</sup> April, 2017 at PSG College of Technology. The speakers were Mr. Saravanan Vellayan, Managing Director, Idli Dabba Pvt. Ltd., Mr. CN Ashok, Director, Autoprint Machinery Manufacturer Pvt Ltd, Col. A Sridharan, Managing Director, Covai Property Centre (India) Pvt Ltd, Mr. K. Thangaraj, Managing Partner, Aashirvaadh Financial Services, Mr. Paul Gilbert, CEO, GB Solutions and Mr. Karthikeyan Jawahar, Consultant - Financial Wellness, Zen Consulting Groups.

About 600 students and faculties from the students' chapter institutions participated in the summit. The speakers shared their experiences and a Panel discussion was also held. The session was moderated by Prof. S. Balasubramanian, Mentor, GRG School of Management Studies and MC member, CMA, Dr. K. Chitra, Secretary, CMA welcomed the gathering and the Vote of Thanks was given by Dr. P.V. Prabha, MC member, CMA.

### **“Brands of Coimbatore” at PSG College of Technology on 2<sup>nd</sup> February, 2017.**

The brands were represented by Mr. K. Kannan, CEO, Point Pumps, Mr. M. Ramakrishnan, Managing Director, Thulasi Pharmacy, Mr. S. Muthuraman, Managing Director, Lakshmi Ceramics and Mr. Manojkumar Tibrewal, Director, Crusoe. The session was moderated by Mr. N. Krishnakumar, Jt. Secretary, CMA and CEO, Akarsh Advertising Consultants.

About 600 students and faculties from the students' chapter institutions participated in the event. Dr. R. Nandagopal, President, CMA welcomed the gathering and the Vote of Thanks was given by Dr. P.V. Prabha, Secretary, CMA.

A Corporate Film Competition was held on 1<sup>st</sup> February at PSGIM and the prize distribution to the winners were held on 2<sup>nd</sup> February. The Promoters and Directors of the Brands shared their experiences. The common thread that connected the success of these brands were vision, big dream, passion for work, hard work, commitment, consistent quality, a dynamic approach in catering to the customer needs.

Details of activities and events conducted by the CMA-SC member institutions at their respective campus are available at CMA Secretariat.

**9. MANAGEMENT DAY :**

The National Management Day was celebrated on the 21<sup>st</sup> of February 2018 at The Radisson Blue. The Chief Guest for the occasion was Ambassador Dr. Deepak Vohra. Over 250 members and invitees attended the programme.

**Awards were presented to the following :**

**Best Management Student Awards /**

CMA Lifetime Achievement Award	:	<b>Mr. A.V. Varadharajan</b> Managing Director Sandfits Foundries Pvt. Ltd., Coimbatore
CMA-Roots Best Entrepreneur Award	:	<b>Dr. A. Velumani</b> Managing Director Thyrocare Technologies Ltd., Coimbatore
CMA-Mahendra Pumps Best SME- Entrepreneur Award	:	<b>Mr. Vrajesh Kikani</b> Managing Director Kikani Exports Pvt. Ltd., Coimbatore
CMA –GRG Best Woman Entrepreneur Award	:	<b>Ms. Sanjana Vijayakumar</b> Managing Director & Co-Founder Town & City Developers, Coimbatore
CMA-Quadra Best Startup Award	:	<b>Mr. D. Andrew Sam, CEO</b> Simplicity, Coimbatore
CMA-DJ Best Manager Award	:	<b>Mr. V. Krishnakumar</b> Vice President - Marketing Aquasub Engineering, Coimbatore
CMA-GRD Best Management Faculty Award	:	<b>Dr. P.R. Muthusamy</b> Principal / Dean Dr. N.G.P. Arts & Science College, Coimbatore
CMA-GRD Best Young Management Faculty Award	:	<b>Dr. M. Kirupa Priyadarsini</b> Associate Professor & Center Head-HR KCT Business School, Coimbatore
CMA-STC Best Management Ph.D Thesis Award	:	<b>Dr. A. Senthikumar</b> Assistant Professor - Sr. Grade KCT Business School, Coimbatore
CMA Best Student Chapter Award	:	<b>GRG School of Management Studies &amp; RVS Institute of Management Studies Coimbatore</b>

**CMA–RVS Padmavathy Student Chapter Best Student Awards /**

Sree Saraswathi Thyagaraja College, Pollachi	:	<b>Ms. J. Mahasathya</b>
GRG School of Management Studies, Coimbatore	:	<b>Ms. N. Anitha</b>
Sri Ramakrishna Engineering College, Coimbatore	:	<b>Ms. G. Divya Shri</b>
RVS Institute of Management Studies, Coimbatore	:	<b>Ms. Rehananath</b>
RVS Faculty of Management, Coimbatore	:	<b>Ms. K. Logeshwari</b>
PSG Institute of Management, Coimbatore	:	<b>Mr. N.S. Srinath Prasanna</b>
Avinashilingam School of Management Technology, Coimbatore	:	<b>Ms. A. Pradhessa</b>

**Best Management Student Awards /**

<b>CMA-Entyce Best Management Student Award</b>	:	<b>N. Abilash</b> , PSG Institute of Management Coimbatore
<b>CMA-Elgi Best Management Student Award</b>	:	<b>R. Kavitha</b> , Bharathiar University, Coimbatore
<b>CMA Best MBA Project Guide Award</b>	:	<b>Dr. R. Mary Metilda</b> , Professor & Head Dept. of Management Studies Sri Ramakrishna Engineering College Coimbatore
<b>Best MBA Project Award</b>	:	<b>J. Saranya</b> Sri Ramakrishna Engineering College Coimbatore

**10. STUDENT MANAGEMENT DAY :**

The Student Management Day was held on 9<sup>th</sup> February, 2018 at PSG Institute of Management. Events such as Debating Contest, Paper Presentation and Management for Social Good were conducted. Mr. Anvar Varadaraj, Sr. Manager-Marketing and Corporate Communication, Elgi Equipments Ltd, Coimbatore was the Chief Guest at the valediction.

We would like to place on record our appreciation to PSGIM for the hospitality and excellent arrangements made.

**11. WORKSHOPS & SEMINARS :**

- A Seminar on "Comparison of the Economic Indicators of USA, China and India" was conducted on 5<sup>th</sup> May, 2017 at Siema Hall, Race Course. Dr. M.C. Madhavan, Professor, Economics and Asian Studies Emeritus San Diego State University, USA was the resource person.
- A Seminar on "Preparing for GST Roll Out" was conducted on 24<sup>th</sup> June, 2017 at CMA Bhawan, Ramnagar. CA M. Ramji, Treasurer CMA and C G. Viswanathan, Chennai were the resource persons.
- A Seminar on "Improving Productivity of Professionals by Manufacturing of the time" and IT Embdded GST was jointly organized with the Institute of Cost Accountants of India on 3<sup>rd</sup> August, 2017 at CMA Bhawan, Ramnagar. CMA TCA Srinivasa Prasad, Management Consultant and Faculty was the resource person.



- d) A Seminar on “Lean Management Practices” was jointly conducted with PSG Institute of Management on 11<sup>th</sup> August, 2017 at PSG Institute of Management. Mr. G.K.K. Singh, Director Quality Management, Six Sigma-Lean Mfg.- Educational NGO –Vijigeeshu QMS Pvt. Ltd. was the resource person.
- e) A workshop on Advanced MS Excel was conducted on 23<sup>rd</sup> September 2017 at Karunya School of Management. Mr. M. Parthasarathy, Microsoft Specialist was the resource person.
- f) A workshop on Finance for Non Finance Executives was conducted on 29<sup>th</sup> November, 2017 at Siema Hall. CA K. Ravi, CFO, Roots Group of Companies and Dr. Peter Kumar, Associate Professor, Karunya School of Management were the resource persons.

### 13. BUDGET MEETING:

- a) A Seminar on Union Budget 2017 was organized jointly with The PSG Institute of Management on 18<sup>th</sup> February 2017 at PSG Institute of Management. The speakers CA. K. Ravi, CFO, Roots Group of Companies spoke about Budget and Direct Taxes and CA M. Ramji, Treasurer, CMA spoke about Budget and Indirect Taxes and GST an overview.
- b) A Seminar on “Budget Analysis 2018” was organized jointly with The Auditors' Association of Southern India and the Institute of Cost Accountants of India on 3<sup>rd</sup> February 2018 at Gujarathi Samaj. Speakers, Mr. K. Badrinarayanan, Chartered Accountant spoke about Overview of Budget and Economy, CA K. Ravi, CFO, Roots Group of Companies spoke about Budget and Direct Taxes and Mr. G. Viswanathan, Chartered Accountant, Chennai spoke about Budget and GST.

### 14. Co-BRANDING WITH AIMA:

AIMA Shaping Young Minds program was conducted on 24<sup>th</sup> October 2017 at PSGIMSR Auditorium. Mr.Piyush Pandey, Executive Chairman & Creative Director – South Asia, Ogilvy & Mather India, Mr.Arvind Lal, Chairman & Managing Director, Dr. Lal Pathlabs Ltd, Dr. Shikha Nehru Sharma, Managing Director, Nutri Health, Ambassador Dr. Deepak Vahora, Special advisor to the prime ministers of Lesotho and Guinea-Bissau, and special advisor, Ladakh Autonomous Hill Development Council Kargil and Leh and Mr. Firdose Vandrevala, Former Executive Vice Chairman, Essar Steel India & Past president, All India Management Association were the speakers. The session was moderated by Mr. Jayakumar Ramdass, Vice President CMA. Dr. R. Nandagopal, President, CMA welcomed the gathering and the Vote of Thanks was given by Dr. P.V. Prabha, Secretary, CMA.

### SUMMARY:

CMA has been growing from strength to strength in terms of membership, branding, financial position and the number and quality of programmes. This has only been possible because of the active participation of the Managing Committee Members, Special Invitees, Student Chapter members, Guest Speakers, Resource persons and all our members.

We take to this opportunity to thank each one of you for your unstinted support which has been the motivating force and inspiration for the work we could turnout during the year 2017-2018.

We look forward to a great future for CMA.

**Dr. R. Nandagopal**  
President

**Dr. P.V. Prabha**  
Secretary

## MONDAY MUSINGS

CMA's "Monday Musings" is a 45 minute popular interactive program held every Monday at 6.30 pm at CMA premises. It is usually attended by more than 25 members. The details of the meetings held from April 2017 to March 2018 are furnished below:

Sl.No.	Date	Topic	Speaker
1	03.04.2017	The Art of Assertiveness	R. Sathyapriya, Academic Facilitator Jaycee higher Secondary School, Coimbatore
2	10.04.2017	Ways for Development of Emotional Quotient	Prof. Dr. Vedagiri Ganesan, Director, Global Institute of Behaviour Technology, Coimbatore
3	17.04.2017	Management Lessons from the Indian Scriptures	Dr. Mridula Sahay, Associate Professor Amrita School of Business, Coimbatore
4	24.04.2017	Leadership Lessons from Sports	Mr. Prasath Vedagarb, Development Officer LIC, Coimbatore
5	08.05.2017	Management of Ageing	Rtn. Dr. R. Santhanakrishnan, Executive Director Global Institute of behavior Technology
6	15.05.2017	Conflict Management	Mr. K. Raghunandan, Jt. General Manager (Retd) Larsen & Toubro Limited, Coimbatore
7	22.05.2017	ZED (Zero Defect and Zero Effect)	Mr. Binsy Lazares Bose, Managing Director Accsol Management Services Pvt. Ltd., Coimbatore
8	29.05.2017	Consciousness in Words	Dr. V. Valarmathi, Founder & Chief Executive Officer, Protons Academy, Coimbatore
9	05.06.2017	Delighting your Customers	Prof. T. Nagaprakash, Associate Professor Sri Ramakrishna Business School, Coimbatore
10	12.06.2017	Stir the Cloud in Flow Strategies	Rtn. Dr. Suriyaprabha, Corporate Trainer Coimbatore
11	19.06.2017	Positive Traits – A Mind map capture	Mrs. G. Janaki, Head, Akira Intelligence Management Solutions, Coimbatore
12	26.06.2017	GPS Employment and Customer Tracking System	Mr. R. Kalyanasundaram, Technical Director Kalni Technology Private Limited, Coimbatore
13	03.07.2017	Mutual Funds – The New way of Investments	Mr. K. Thangaraj, Managing Partner Aashirvaadh Financial Services, Coimbatore
14	10.07.2017	Effects of Social Media Marketing	Dr. R. Moses Daniel, Principal Nehru Institute of Information Technology and Management, Coimbatore
15	17.07.2017	Excel Dashboard	Dr. S. Murugappan, Associate Professor-MBA Bannariamman Institute of Technology Sathyamangalam

Sl. No	Date	Subject	Speaker
16	24.07.2017	Smell the Roses	Mr. K. Seetharam, Director Silver Tongue, Coimbatore
17	31.07.2017	7 Wastes	Mrs. S. Yogeshwari, Secretary Quality Circle Forum of India, Coimbatore
18	07.08.2017	Multicultural Workplace: What, Why and How?	Dr. S.T. Janetius, Professor Dept. of Psychology, Jain Group of Institutions Bangalore
19	21.08.2017	Cost of Quality	Mr. A.R. Lakshmanen, CEO Metrology Behavioural Science Consultancy Coimbatore
20	28.08.2017	Role of Spiritual is the Growth of the Organization	Mr. S. Ramachandran, G.M.-Operations & Technical Sriram Karthic Polymers Pvt. Ltd., Coimbatore
21	11.09.2017	Role of Yoga in life style modification	Dr. N.D. Thilakavathy, Secretary Integral Yoga Institute, Coimbatore
22	18.09.2017	Awareness on quality Management System based on ISO 9001:2015 Standard	Mr. Anand K Abaham IMS Consultant Coimbatore
23	25.09.2017	Why Startups Fail?	Mr. V. Sreedhar, COO, Aosta Software Technologies India Limited Coimbatore
24	16.10.2017	Anchoring Emotions	Dr. R. Sashikala, NLP Practitioner Expert Trainer & Writer, Coimbatore
25	23.10.2017	The Impact of Recent Govt. Policies on Indian Entrepreneurship Development	Dr. N. Eswaran, Principal Akshaya Institute of Manageent Coimbatore
26	30.10.2017	Branding of SME	Mr. M. Ramakrishnan, Managing Director Thulasi Pharmacies India Pvt. Ltd., Coimbatore
27	06.11.2017	Legally Speaking	Mr. C.G. Kumar Advocate, Coimbatore
28	13.11.2017	The five dysfunctions of a team	Mr. N. Mani, CEO Messer Cutting Systems India Private Ltd. Coimbatore
29	20.11.2017	Performance Evaluation – the current trends	Ms. S. Vijayalashmi, Associate Vice President, HR Payoda Technologies, Coimbatore
30	27.11.2017	Communications on Excellence	Ms. Priya Malini, Assistant Manager - Knowledge Management, VWR Lab Products Pvt. Ltd. Coimbatore

Sl. No	Date	Subject	Speaker
31	04.12.2017	Innovations in Business	Dr. Yifat Reuveni, Professor Coller School of Management, Israel
32	11.12.2017	Aware! Beware!	CA K.Baskaran, Sr. Partner KSG Subramanyam and Co. Coimbatore
33	18.12.2017	Cognitive – behavioral Stress Management	Mr. S. Karthikeyaan, Sr. Psychologist YourDOST Health Solution Private Limited Bangalore
34	08.01.2018	Applications of Analytics in Business	Mr. Karthik Veer, Founder & Chief Learnerm Blackboard Learning, Coimbatore
35	22.01.2018	Improve website conversion	Mr. Ramanathan Somasundaram Founder & CEO vSocialize, Coimbatore
36	29.01.2018	Building Capacities to live your dreams	Ms. Ranjana Singhal, Partner Terra Co. (That's Y Food and On the Go), Coimbatore
37	05.02.2018	Transformation from Physical to Financial Asset	Mr. Hariharan, Sr. Branch Manager Sharekhan, Coimbatore
38	12.02.2018	Digital Transformation for Business	Mr. Shyam Velumani Global Marketing & Sales Director VenPep Solutions, Coimbatore
39	19.02.2018	Healthcare in US and India	Mr. N. Senthil Kumar Former Global Talent Acquisition Manager Acusis
40	26.02.2018	Roll, Duties and Responsibilities of Directors under Companies Act 2013	Mr. R. Venkateswaran, Partner BB & NSV Associates Coimbatore
41	05.03.2018	Sustainable Entrepreneurship	Ms. V. Dhivya, Founder Agro Green Bio Life, Coimbatore
42	12.03.2018	Blockchain-An introduction and a peek into next biggest revolution in technology	Mr. Vijay Veera, Co-Founder and CEO Heptagon Technologies Pvt. Ltd. Coimbatore
43	19.03.2018	Changing Media Landscape	Mr. K. Rajesh Nair Dy. General Manager - Marketing Manorama Group of Publications, TN Region
44	26.03.2018	Achieving Manufacturing Excellence by Catalysing indigenous innovation	Dr. B.L. Lakshmi Meera Program Director FORGE Accelerator, Coimbatore

**MEMBERS OF THE MANAGING COMMITTEE 2017 - 2018**

<b>S.No.</b>	<b>(A) CORPORATE MEMBERS</b>	
1	Roots Industries Ltd.	(represented by Mr. K. Ravi)
2	Mahendra Pumps Limited	(represented by Mr. Jayakumar Ramdass)
3	Quadra Systems.Net (India) Private Limited	(represented by Mr. S. Prashanth)
4	Sakthi Finance Ltd.,	(represented by Dr. N.Raveendran)
5	Craftsman Automation Private Limited	(represented by Mr. G. Sivakumar)
6	RVS Institute of Management Studies	(represented by Dr. P.V. Prabha)
7	GRG Institute of Management Studies	(represented by Dr. P. Sadhasivam)
8	PSG Institute of Management	(represented by Dr. V. Srividya)
9	VLB Janakiammal College of Arts & Science	(represented by Dr. R. Rajkumar)
10	Karunya University Business School	(represented by Dr. R. Chandrasekaran)
<b>(B) INDIVIDUAL MEMBERS</b>		
11	Dr. R. Nandagopal	
12	Dr. K. Chitra	
13	CA. M. Ramji	
14	Prof. S. Balasubramanian	
15	Mr. P.K. Natarajan	
16	Mr. N. Krishnakumar	
17	Mr. K. Athiyaman	
18	Mr. D. John Franklin	
19	Dr. P. Sivadasan	
20	Mr. P. Mohan Ramesh	
<b>(C) SPECIAL INVITEES</b>		
1	Mr. N. Shanmugasundaram	
2	Mr. R. Varadarajan	
3	Dr. B. Sripirabaa	
4	Mr. A.R. Lakshmanen	
5	Dr. B. Thayumanavar	
6	Mr. K. Seetharam	

### MEETINGS OF THE MANAGING COMMITTEE HELD DURING 2017 - 2018

Meeting of the Managing Committee was held regularly on the last Wednesday of every month at CMA Office. Details are given below :

S.No.	Date	No. of Participants
1	26.04.2017	5
2	24.05.2017	6
3	28.06.2017	7
4	18.07.2017	29 (AGM)
5	02.08.2017	23
6	30.08.2017	16
7	20.09.2017	14
8	23.10.2017	13
9	23.11.2017	11
10	15.12.2017	11
11	24.01.2018	13
12	07.02.2018	15
13	28.03.2018	11

**ATTENDANCE STATEMENT**

The Managing Committee met 12 times during the year and the number of meetings physically attended by each of the members of the Managing Committee is shown below :

Sl. No.	Name	Attendance
1	Dr. R. Nandagopal	10
2	Mr. Jayakumar Ramdass	3
3	Mr. S. Prashanth	6
4	Dr. P.V. Prabha	10
5	Mr. N. Krishnakumar	9
6	Mr. M. Ramji	9
7	Dr. K. Chitra	4
8	Prof. S. Balasubramanian	5
9	Mr. K. Athiyaman	11
10	Dr. V. Srividya	5
11	Mr. K. Ravi	5
12	Dr. R. Rajkumar	5
13	Mr. P.K. Natarajan	4
14	Dr. N. Raveendran	4
15	Mr. Mohan Ramesh	5
16	Mr. D. John Franklin	8
17	Mr. K. Seetharam	8
18	Mr. A.R. Lakshmanen	6
19	Dr. R. Chandrasekaran	3
20	Dr. P. Sadhasivam	7
21	Dr. B. Sripirabaa	2
22	Dr. B. Thayumanavar	1
23	Mr. G. Sivakumar	0
24	Mr. R. Varadarajan	1
25	Mr. N. Shanmugasundaram	0
26	Dr. P. Sivadasan	6

**VASU AND JAGAN ASSOCIATES**  
CHARTERED ACCOUNTANTS

Prasad Chambers, II Floor  
4/95-G, East Arokiyasamy Road  
R.S. Puram, Coimbatore - 641 002  
Ph. No.: 0422 – 2554275  
E-mail : sivaraamfca@yahoo.co.in

## **AUDITORS REPORT**

We have audited the attached Balance Sheet of **Coimbatore Management Association**, Coimbatore - 641 018 as on 31-03-2018 and also Income and Expenditure Account for the year ended on that date.

1. These financial statements are the responsibility of the Management. Our responsibility is to express an opinion on these financial statements.
2. We have conducted our audit in accordance with the auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting amounts, and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion. We report that
  - a) We have obtained all information and explanation, which to the best of our knowledge and belief were necessary for the purpose of our Audit.
  - b) In our opinion proper books of accounts have been kept by **Coimbatore Management Association**, Coimbatore so far as appears from our examination of books.
  - c) In our opinion and to the best of our knowledge and according to information and explanations given to us, the said accounts give a true and fair view:
    - i) In the case of Balance Sheet of the state of affairs of **Coimbatore Management Association**, Coimbatore-18 as on 31-03-2018.
    - ii) And in the case of Income and Expenditure Account, the Excess of Income over Expenditure for the year ended on 31-03-2018.

### **NOTES ON ACCOUNTS AND SIGNIFICANT ACCOUNTING POLICIES** **FORMING PART OF ACCOUNTS**

1. Depreciation has been charged on Fixed Assets as per the Previous Year.
2. Website development expenses have been classified under intangible asset and hence no depreciation has been charged during the year 2017-18.
3. Figures of the previous year have been regrouped.
4. Subscriptions received have been accounted on cash basis.
3. Subscriptions received for patron membership and life membership during the year have been treated as a part of Corpus Fund.

Place : Coimbatore  
Date : 11-07-2018

For **VASU AND JAGAN ASSOCIATES**  
CHARTERED ACCOUNTANTS

sd./  
**K. SIVARAAMAKRISHNAN**  
PARTNER  
(M.No. 24374) FRN 008966S



COIMBATORE MANAGEMENT ASSOCIATION, 60, Vidya Apartments, Race Course, Coimbatore - 641 018.

**INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31<sup>st</sup> MARCH, 2018**

31.03.2017		31.03.2018		31.03.2017		INCOME		31.03.2018	
Rs.	P.	Rs.	P.	Rs.	P.	Rs.	P.	Rs.	P.
To		Accountancy Charges	30,000.00			By		AIMA Share for LMA	-
"	30,000.00	Audit fees	11,800.00	"	52,478.00	"	52,478.00	AIMA Share for NSMG	3,000.00
"	1,500.00	Advertisement	120,470.00	"	30,000.00	"	30,000.00	Brands of CBE	-
"	1,084.00	AIMA Share for LMA	-	"	2,000.00	"	2,000.00	Donations	1,000.00
"	20,551.00	Bank Charges	2,183.25	"	-	"	-	Income From Advertisement	22,000.00
"	1,497.50	Bonus	32,500.00	"	34,262.00	"	34,262.00	Interest on Fixed Deposits BOB	147,598.00
"	-	Brands of CBE Expenses	35,504.00	"	152,122.00	"	152,122.00	Interest on Fixed Deposits SBI	8,694.00
"	51,276.00	Computer Maintenances	2,100.00	"	8,990.00	"	8,990.00	Interest on I.T.Refund	-
"	3,900.00	Depreciation	57,532.00	"	-	"	-	LMA Share	36,803.00
"	55,143.00	Electricity Charges	22,787.00	"	305,000.00	"	305,000.00	MS Excel Programme	-
"	23,253.00	ETDS Filing Charges	1,500.00	"	42,700.00	"	42,700.00	Nomination Fee	2,250.00
"	750.00	Fuel Expenses	2,200.00	"	452,250.00	"	452,250.00	Subscription	-
"	1,450.00	Hacking and Security Expenses	-	"	-	"	-	Subscription -Corporate	265,000.00
"	52,557.00	Interest on TDS	60.00	"	-	"	-	Subscription - Individual	25,750.00
"	17,876.00	Local Conveyance	17,182.00	"	-	"	-	Subscription - Institution	103,000.00
"	17,876.00	Marketing Summit	30,110.00	"	300.00	"	300.00	Students Chapter Receipts	445,000.00
"	208,257.00	Management Day	-	"	-	"	-	Student Membership	-
"	117,258.00	Meeting of Minds	-	"	362,950.00	"	362,950.00	Sponsorship	20,000.00
"	48,399.00	Seminar & Meeting Expenses	497,014.00	"	-	"	-	Seminar Meeting Conducted	892,200.00
"	6,000.00	Mobile Expenses	6,000.00	"	-	"	-	Supervisory Skill Development	-
"	30,830.00	MS Excel Expenses	21,428.00	"	75,700.00	"	75,700.00	Transformation Leadership	-
"	2,375.00	News Papers & Periodicals	2,115.00	"	40,000.00	"	40,000.00	Round Off	1.18
"	2,265.00	Office Maintenance	5,249.00	"	156.00	"	156.00		
"	18,780.00	Photos & Videos	17,670.00	"	-	"	-		
"	3,180.00	Pooja Expenses	2,121.00	"	-	"	-		
"	5,928.00	Property Tax	5,928.00	"	-	"	-		
"	26,716.00	Postage & Courier Expenses	30,102.00	"	-	"	-		
"	72,114.00	Printing & Stationary	173,657.00	"	-	"	-		
"	7,085.00	Repairs & Maintenance	5,886.00	"	-	"	-		
"	-	Rates & Taxes	59,930.00	"	-	"	-		
"	371,050.00	Salary	385,545.00	"	-	"	-		
"	6,153.00	Staff Welfare Expenses	8,676.00	"	-	"	-		
"	2,290.00	Subscription - Cbe Productivity Council	2,290.00	"	-	"	-		
"	1,435.00	Subscription - Indian Chamber of Commerce	1,440.00	"	-	"	-		
"	-	SYMP Expenses	55,547.00	"	-	"	-		
"	20,550.00	Soft Skill Expenses	-	"	-	"	-		
"	49,990.00	Supervisory Skills Development Expenses	27,382.00	"	-	"	-		
"	30,925.18	Telephone Charges	3,600.00	"	-	"	-		
"	13,313.00	Travelling Expenses	1,250.00	"	-	"	-		
"	16,000.00	Tally ERP Software	950.00	"	-	"	-		
"	12,500.00	Transformation Leadership Expenses	30,000.00	"	-	"	-		
"	230.00	Vehicle Maintenance	1,125.00	"	-	"	-		
"	-	Vehicle Insurance	10,620.00	"	-	"	-		
"	30,000.00	Vidhya Apartment Maintenance Charges	250,842.93	"	-	"	-		
"	960.00	Water Charges & Tax	1,972,296.18	"	-	"	-		
"	10,350.00	Website Update Charges	-	"	-	"	-		
"	225,783.32	Excess of Income over Expenditure	-	"	-	"	-		
<b>Total</b>	<b>1,611,554.00</b>	<b>Total</b>	<b>1,611,554.00</b>	<b>Total</b>	<b>1,611,554.00</b>	<b>Total</b>	<b>1,972,296.18</b>	<b>Total</b>	<b>1,972,296.18</b>

**Dr. R. Mandagopal** President  
**Dr. P.V. Prabha** Secretary  
**M. Ramji** Treasurer  
 Subject to our Report of Even Date  
 For **VASU AND JAGAN ASSOCIATES**  
 CHARTERED ACCOUNTANTS  
 sd./  
**K. SIVARAAMAKRISHNAN**  
 PARTNER  
 (M.No. 24374) FRN 0089665  
 Coimbatore  
 11.07.2018

## COIMBATORE MANAGEMENT ASSOCIATION

60, Vidya Apartments, Race Course, Coimbatore - 641 018.

BALANCE SHEET AS ON 31<sup>ST</sup> MARCH, 2018

31.03.2017 Rs. P.	LIABILITIES	31.03.2018 Rs. P.	ASSETS	31.03.2018 Rs. P.
	<b>Capital Fund</b> Balance as on 01.04.2017 2,974,809.91 Add: Additions 111,800.00 3,086,609.91 Add: Excess of Income over Expenditure 250,842.93	3,337,452.84	<b>Fixed Assets Less Deprn.</b> <b>Advance &amp; Deposits</b> Electricity Deposit 15,250.00 TDS 2014-15 20,067.00 TDS 2015-16 16,179.00 TDS 2016-17 21,655.00 TDS 2017-18 22,791.00 Staff Advance 11,200.00 Corpus Fund - 50,000.00 Vidya Apartments 50,000.00 Accrued Interest on 48,838.00 Fixed Deposit 189,520.00	454,937.00
10,383.83 150,000.00 16,813.53	CMA - ELGI Award Endowment Fund Entyce CMA Silver Jubilee Endowment	10,383.83 150,000.00 16,813.53	<b>Fixed Deposits</b> Bank of Baroda 2,611,903.00 State Bank of India 90,585.00 Current A/c. 473,148.45 with Bank of Baroda 190,422.20 Cash in hand 2,925.00	346,662.00
11,500.00 - 4,367.18 150,000	<b>Current Liabilities</b> Audit Fees Sundry Creditors Provisions AIMA Financial Assistance	11,800.00 11,650.00 9,334.00 150,000.00	<b>Total</b>	2,895,835.20
<b>3,317,874.45</b>	<b>Total</b>	<b>3,697,434.20</b>	<b>Total</b>	<b>3,697,434.20</b>

Dr. R. Nandagopal  
PresidentDr. P.V. Prabha  
SecretaryM. Ramji  
TreasurerSubject to our Report of Even Date  
For VASU AND JAGAN ASSOCIATES  
CHARTERED ACCOUNTANTSsd./  
K. SIVARAAMAKRISHNAN  
PARTNER  
(M.No. 24374) FRN 0089665Coimbatore  
11.07.2018

**COIMBATORE MANAGEMENT ASSOCIATION**  
60, Vidya Apartments, Race Course, Coimbatore - 641 018

**DEPRECIATION STATEMENT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH, 2018 (As per Books)**

Sl. No.	DESCRIPTION	W.D.V.AS ON 1-4-2017	ADDITIONS		Sale / Write Off	TOTAL	RATE	CLAIM	W.D.V.AS ON 31-3-2018
			BEFORE Sep 2017	AFTER Sep 2017					
1	Building	85,674.00	-	-	-	85,674.00	5%	4,284.00	81,390.00
2	Furniture & Fitting	78,480.00	43,706.00	-	1,000.00	121,186.00	10%	12,119.00	110,619.00
	DO			1,634.00		1,634.00	5%	82.00	80,011.00
3	Air Conditioner	94,131.00				94,131.00	15%	14,120.00	5,427.00
4	Fan	6,030.00	-	-	-	6,030.00	10%	603.00	9,613.00
5	Computer	6,817.00	6,000.00	-	-	12,817.00	25%	3,204.00	2,434.00
6	Audio System	2,864.00	-	-	-	2,864.00	15%	430.00	22,318.00
7	TVS XL Super	26,256.00	-	-	-	26,256.00	15%	3,938.00	44,315.00
8	Office Equipments	43,989.00	5,250.00	-	-	49,239.00	10%	4,924.00	17,059.00
9	Digital Library	22,746.00	-	-	-	22,746.00	25%	5,687.00	2,883.00
10	Laptop	4,805.00	-	-	-	4,805.00	40%	1,922.00	18,436.00
11	LCD Projector	21,689.00	-	-	-	21,689.00	15.0%	3,253.00	1,985.00
12	Mike Equipments	2,335.00	-	-	-	2,335.00	15%	350.00	3,666.00
13	Amplifier	4,313.00	-	-	-	4,313.00	15%	647.00	1,969.00
	UPS	7,875.00	-	-	-	7,875.00	25.0%	1,969.00	5,906.00
		<b>313,873.00</b>	<b>149,087.00</b>	<b>1,634.00</b>	<b>1,000.00</b>	<b>463,594.00</b>		<b>57,532.00</b>	<b>406,062.00</b>

Dr. R. Nandagopal  
President

Dr. P.V. Prabha  
Secretary

M. Ramji  
Treasurer

Subject to our Report of Even Date  
For VASU AND JAGAN ASSOCIATES  
CHARTERED ACCOUNTANTS

sd/  
K. SIVARAAMAKRISHNAN  
PARTNER  
(M.No. 24374) FRN 0089665

Coimbatore  
11.07.2018

## **COIMBATORE MANAGEMENT ASSOCIATION (CMA)**

Coimbatore Management Association (CMA), affiliated to the All India Management Association, New Delhi is one of the oldest management associations in the country. It was established in 1954 in Coimbatore with the objective of nurturing and promoting excellence in professional management. The services of the association are oriented towards promoting and developing best management practices in management education, business and industry.

CMA's membership includes Industry, Educational Institutions, Individuals, and Students.

CMA organises regular Weekly Talks (Monday Musings), Seminars, Workshops, Industry-Institute Events, Management Development Programmes and Special talks.

CMA celebrates the National Management Day on the 21<sup>st</sup> of February every year. On this occasion, awards are presented to recognise individuals in different categories. These include the 'Best Entrepreneur', 'Best SME Entrepreneur', 'Best Woman Entrepreneur', Best Startup, 'Best Manager', 'Best Management Faculty', 'Best CMA Student Chapter', 'Best Faculty Guide', and 'Best Student Project'.

Please visit [www.coimbatoremgt.in](http://www.coimbatoremgt.in) for details.

## **Coimbatore Management Association**

D. Jayavardhanavelu Hall, Vidya Apartments  
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Phone : 0422-4504132  
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